

## Morris A. Hersrud

Morris A. Hersrud was born on April 9, 1920, in White Butte, SD. He graduated from the University of Minnesota in 1943 with a degree in business. Morry married Marian Mathews on October 16, 1943, in Santa Ana, CA. Morry was a 2<sup>nd</sup> lieutenant in the 301<sup>st</sup> bomb group of the 13<sup>th</sup> Air Force based in Foggia, Italy. He was a lead navigator and flew 50 missions over the Alps in B17's, receiving the Distinguished Flying Cross. Following WWII, he and Marian moved to Lemmon, SD, to join his father's business. Morry and his brother, Gordon, owned farm equipment and automobile dealerships in North and South Dakota.

Morry served on many boards, church councils and fund raising activities during his life. He served as the SD President and the National Director of Jaycees, the President of the Lemmon Chamber of Commerce and Lions Club and the director of the Lemmon Development Corporation. The family moved to Sturgis, SD in 1977 and Morry, son, David, and son-in-law, Arnie, opened the Hersrud Companies in Sturgis and Belle Fourche. He served as president of the SD Automobile Dealers Association and in 1984 received the Time Quality Dealer Award. In addition, Morry served on the board of The South Dakota Foundation, as President of Sturgis Industrial Expansion Corporation and the SBA Advisory Council. Morry and Marian were snowbirds in Naples for many years and became permanent residents in 2006.

Morry, Naples, FL, died Sunday, March 31, 2013, at Naples Community Hospital.

He is survived by his wife, Marian; son, David (Kathy) Hersrud, Sturgis SD; daughters, Maggie McLaughlin, Gainesville, FL, Marnie (Howie Nelsen) Hersrud, Eau Claire, WI, and Betsy (Arnie) Luptak, Sturgis SD; eight grandchildren; and one great-grandchild.

Morry was preceded in death by his parents, Martin and Luella Hersrud; and siblings, Ione Martin and Leslie and Gordon Hersrud.

A memorial has been established for the Crisis Intervention Shelter in Sturgis and Salvation Army Youth Center in Naples.

Condolences may be sent to the family at [www.kinkadefunerals.com](http://www.kinkadefunerals.com).

*The family invites you to join them for fellowship and refreshments  
at Hersrud's in Sturgis following the committal service.  
We thank you for your presence and condolences.*



*In Loving Memory Of*

*Morry Hersrud*

*1920 ~ 2013*



*Prayer for Protection*

*James Dillet Freeman*

*The light of God surrounds me;*

*The love of God enfolds me;*

*The power of God protects me;*

*The presence of God watches over me.*

*Wherever I am, God is!*

*In Loving Memory Of*

***Morris A. Hersrud***

***Born***

April 9, 1920

White Butte, South Dakota

***Died***

March 31, 2013

Naples, Florida

***Memorial Service***

Monday, May 20, 2013, at 1:00 p.m.

Grace Lutheran Church

***Lectors***

Mark Mattke And Family Members

***Officiant***

The Rev. Kay Jennings

***Musicians***

Marlene Kotab

Danny Chapman

***Musical Selections***

"Amazing Grace" p.779

"Psalm 23"

"Joyful, Joyful" p.836

***Honorary Pallbearers***

Carey McLaughlin ~ Samantha Hersrud ~ Cara Luptak-Peterson

Meghan Fields ~ Kelsey Nelson ~ Rachel Luptak-Bayer

Jenny Nelson ~ Erica Luptak-Mort

***Inurnment***

Black Hills National Cemetery

Sturgis, South Dakota